Contact details for further information:
(0)20 7400 5710

Visiting the Dentistry Show or stand J33 at The Dentistry Show...

Platinum has become even more previous
The Philips Sonicare FlexiPower Platinum is in the latest of the brand’s award-
winning sonic toothbrushes to win an accolade. It has just been lauded as the
Dental Hygiene Product at the MyfacialBodywards.

A number of dental professional’s have also given the new brush the thumbs up. Interim results of an extensive trial have produced an
unequivocal respect for the brush and the full results will be revealed in the
New Year at the conclusion of the survey. Launched in April of this year, the Philips Sonicare FlexiPower Platinum is an advanced
sonic toothbrush which was designed to give patients an even
deeper interproximal clean and remove up to seven times more plaque at
the same speed as a traditional toothbrush. It offers the user seven different brushing modes and intensity settings.

For more information about the award winning Philips Sonicare FlexiPower Platinum please telephone 0800 138 6255 or email
customerservice@philipsdentalcare.co.uk.
I am the only moon with the result of Orthodontic Referrals at the London Smile Clinic. According to a recent UK survey, nearly two thirds of respondents would rely on the word of a new dentist. Would your patients recommend you to their loved ones?

Help your patients to feel valued by referring their orthodontic treatment to the London Smile Clinic. The team is headed up by Specialist Orthodontist Dr Prat Bhagil and supported by state-of-the-art facilities and equipment. Referring dentists are consulted at every stage of the referred treatment and receive before and after photographs as standard.

I am the only moon with the result. I can totally relax in front of others and can laugh as much as I like without covering my mouth with my hands.– patient. Referring ensures patients’ care and wellbeing for specific treatment outside of your skill set. It’s an excellent way to build trust and loyalty to your patients. Patients will return to you with a spring in their step and greater interest in maintaining their beautiful new smiles.

For more information, please contact 020 7235 2559 or visit www.londonsmile.com or refer.

Compliance for digital imaging equipment

Dentists need to ensure their digital equipment is regularly maintained, to fulfil their legal obligations. A comprehensive Service and Support Plan from The Dental Imaging Company enables practices to comply with the Dental Practice Safety Act and meet the Health and Safety Executive Guidelines. The paper describes how a survey was conducted in order to define the compliance of digital equipment. Any employer who has control of equipment used in connection with medical exposure to ionising radiation has a legal responsibility for ensuring that equipment is properly maintained. The Health and Safety Executive Guidance Note HSG 167 advises that Equipment in connection with medical exposure to ionising radiation should be under some form of maintenance/service contract.

The Dental Imaging Company’s Service and Support Plan includes a free annual survey, and support for the technical staff. Sara Elston describes how having the package in place has enabled the Dentist/Reflex care practice in Huddersfield to be ready for routine inspections. “We are on top of things and already prepared. This enables us to dedicate more time to our primary role – providing a better service to our patients. Patient enquiries and further information:

The Dental Imaging Company
Tel: 0845 022 4944
Email info@thedentalimagingcompany.co.uk

EndoCare – because every tooth counts

At EndoCare we understand the real value of a tooth. That’s why we have dedicated ourselves to Endodontics – the highest dental pain and infection and save patients’ natural tooth. Our team of talented and highly experienced Endodontists are all experts in their field and tightly connected to provide high quality treatments and outstanding levels of patient care. We welcome contact from all referring practices and are ready and willing to assist in any matter relating to Endodontic treatment. We particularly excel at treating nervous or anxious patients and other challenging issues such as hot spots, microsurgery and re-treatments. Not only are we team of Endodontists all highly trained but they are also equipped with the latest technology to ensure you and your patients receive the very best standard of care. This includes cutting-edge digital imaging systems, NiTi instruments, and The Wand to offer more comfortable injections.

To find our more about we can offer invaluable referral services for your practice, contact EndoCare today. For further information please call EndoCare on 020 7234 0099 or visit www.endocare.co.uk

EndoCare

Get your fill of facial aesthetics from The Dental Directory

The Dental Directory on stand D60 at The Dentistry Show 2014 and discover a wide range of Facial Aesthetic and Skin Rejuvenation products at the very best prices. Facial Aesthetic and Skin Rejuvenation treatments offer your patients a new exciting and profitable new business opportunity. The Dental Directory carries a complete range of the latest specialist Facial Aesthetic and Skin Rejuvenation products such as Dermil Fibers, Biotulin ‘pong’ and Axxesse dermal fillers, all supplied with a full Pharmaceutical Service. Details on all these and more can be obtained from The Dental Directory’s dedicated Facial Aesthetics Sales Team at The Dentistry Show. Whether you already offer Facial Aesthetic treatments or are looking at starting up, you can turn to them for help and advice.

For your Facial Aesthetic needs and all other products for your Practice, you can rely on The Dental Directory.

The Independently Verified Best Priced Dealer!

For more information, contact The Dental Directory on 0800 585 586, or visit www.dental-directory.co.uk

New year, new Snappy

Buy 3 packs of 10g/7ml Diamond Snappy Glass Ionomer Restorative Cement during February for only £65.21 + VAT. The key for Dental professionals around the world is to save patients’ natural teeth. Our team of talented and highly experienced Endodontists are all experts in their field and tightly connected to provide high quality treatments and outstanding levels of patient care. We welcome contact from all referring practices and are ready and willing to assist in any matter relating to Endodontic treatment. We particularly excel at treating nervous or anxious patients and other challenging issues such as hot spots, microsurgery and re-treatments. Not only are we team of Endodontists all highly trained but they are also equipped with the latest technology to ensure you and your patients receive the very best standard of care. This includes cutting-edge digital imaging systems, NiTi instruments, and The Wand to offer more comfortable injections.

To find our more about we can offer invaluable referral services for your practice, contact EndoCare today. For further information please call EndoCare on 020 7234 0099 or visit www.endocare.co.uk