United Kingdom Edition

22 Industry News

DENTAL TRIBUNE

DENTAL PROVIDER

We are the market leading provider of professional protection insurance to dentists, and have supported dentists in the UK and Ireland for over 100 years. As we are specialists, you benefit from our in-depth experience of the most appropriate income protection solution at each stage of your personal and professional life.

Our plans can be customised, giving you choice in how you protect yourself against the financial consequences of illness or injury, helping to look after the important people in your life. Members also benefit from our innovative and ethical approach to claims, and personal customer service.

We are a mutual, with no shareholders, so exist solely for the benefit of our 13,000 members. On top of our protection insurance, we also offer members the opportunity to share in any surplus we make, with a cash lump sum on retirement. Come and speak to us on stand J33 at The Dentistry Show.

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Dentistry Show preview 2014

Exclusive Show offers will be available on the following products: Quicksilver lasers, the innovative Quicksilver whitening kit, Telmac’s Intra Oral cameras 5 inch and 8 inch with built in colour screens.

Make sure you visit us on stand G15 to take advantage of these offers, limited only at the Dentistry Show.

We will also be launching our brand new Quicksilver Professional whitening kit. The kit comes in a black, sleek presentation box, making it the ideal gift for patients. Kits come on a monthly basis, book now to avoid disappointment.

Don’t miss out call us on 01227 780009, visit our www.quicksilverbroad.co.uk or follow QuicksilverBroad on Facebook and Twitter (QUQQR)

New treatment centre, SIRION TS, offers maximum flexibility

The SINIUS TS treatment centre from Sirona includes several innovative products at the Dentistry Show 2014, such as Sironabond U, the market’s only true dual-curing universal adhesive. The adhesive can be cured in a disposable applicator. Besides the incredibly simple handling of SingleDock, the new Sironabond U offers practitioners an outstanding working time even for applications, as much with regard to indications as to selection of the etching technique or the curing mode. This universal adhesive is fully compatible with all high-fusing, dual-curing and self-curing methacrylate-based composites and is suitable for both direct and indirect restorations. Applied in a single layer, Sironabond U creates a strong bond to enamel and dentine, thus ensuring a durable, gap-free bond between the dental hard tissue and the restorative material. The tooth-paste like product offers affinity to different materials such as metal, zirconium/aluminium oxide and silicate ceramics without any additional primers.

Manufacturer: VOGO GmbH, P.O. Box 767, 24753 Cuxhaven, Germany, www.vo- go.com

Visit VOGO at the Dentistry Show in Birmingham booth G-45

VOCO – The Dentists’ Provider

Visiting VOCO you will find a range of innovative products for the practice, from the universally applicable SingleDock system to the extremely simple handling of SingleDock. The SingleDock system is the only one in the market that receives the universal adhesive Sironabond U directly from the manufacturer.

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GSK group of companies.

SENSODYNE, PRONAMEL and the rings device are registered trade marks of the GSK group of companies.

Sparkle Dental Labs – “Good workmanship and service at a competitive price”

Sparkle Dental Labs is a Yorkshire-based dental laboratory that complements terrific products with outstanding customer care. Its aim is to make high quality dental products that are affordable for all. Every product it makes, from complete crowns to implants, is skillfully crafted by one of Sparkle Dental Labs trained technicians at its laboratory in Leeds. Sparkle Dental Labs operates a quick turnaround procedure which means that its clients don’t have to wait long for their products. This means they can treat their patients more efficiently and raise the standard of their own patient care.

Dr. Nevin Vettavan, Practice Principal at Whingedale Dental Care in Leeds, Yorkshire says: “Sparkle Dental Labs has provided our practice with good workmanship and service at a competitive price, enabling our practice to provide the highest quality work and service to our patients. Their quick turn over time for most stages of work including construction of metal dentures has enabled our practice to provide a very efficient service to our patients without compromising standards. It is well worth giving them a try!”

For any additional information please call 0800 138 6255 or email customerservice@sparkledentallabs.com or visit www.sparkledentallabs.com

New online store makes implant orders easy

Leading the way at the forefront of dental technology and innovation, Nobel Biocare has launched its brand new online store found at store.nobelbiocare.co.uk. The new online store has been designed to provide a quick and simple online shopping experience, with over 1,700 products available at the click of a button. Simply complete the short registration process and within a matter of moments you will be able to order all of your Nobel Biocare products whenever and wherever you want.

Key features of the online store include:

• Intuitive navigation, including a quick buy function
• Product information – click and discover more
• Convenient product filtering
• Direct access to the Nobel Biocare manufacturers’ purchase history
• Fast access to customer support
• Unlimited time-honoured guarantee for components purchased online

With Nobel Biocare’s new online store, ordering products is quicker and easier than ever before. With your dedicated customer support team always available during regular office hours, the online store provides a valuable extra tool with optional and easy access to online service. To register for the Nobel Biocare Online Store go to: store.nobelbiocare.co.uk

For more information please contact Nobel Biocare on 0208 715 3000 or visit www.nobelbiocare.com To register for the Nobel Biocare Online Store go to: store.nobelbiocare.co.uk
Compliance for digital imaging equipment

Dentists need to ensure their digital equipment is regularly maintained, to fulfil their legal obligations. A comprehensive Service and Support Plan from The Dental Imaging Company enables practices to compete with world-class health safety technology. Any employer who has control of equipment used in connection with medical exposure to ionising radiation has a legal responsibility for ensuring the equipment is properly maintained. The Health and Safety Executive Guidance Note PM77 advises that “equipment in connection with medical exposure should be under some form of maintenance/service contract.”

The Dental Imaging Company’s Service and Support Plan includes a free annual service, and support for the diagnostic and operator. Sara Elston describes how having the package in place has enabled the Dentist/R&D practice in Hertford to be ready for routine inspections. “We are on top of things and already prepared. This enables us to dedicate more time to our primary role – providing a better service to our patients.”

For more information, please contact 020 7325 2559 or visit www.londonsmile.co.uk/refer

For more information about 7connections business coaching please call 01647 478195 or email philippa@goodmangrant.co.uk

Goodman Grant Lawyers for Dentists Launch New Look Website

Industry-leader Goodman Grant has set about building up its reputation for first class service by launching a new and improved website. A provider of specialist legal services for the dental profession, Goodman Grant’s passion for comprehensive advice is reflected throughout the site. A great first port of call for any dentist seeking legal support, containing guidance on a number of specialist legal matters from practice sales to regulatory issues. Goodman Grant recognises that dentists do not engage lawyers unless they need to. The new website is an easy to use tool that is quick and patchy for its clients to find the information they need and to make contact. If you are in need of reliable legal guidance from the experts make sure you visit the new look www.goodmangrant.co.uk

Ray Goodman or John Grant of Goodman Grant Lawyers for Dentists

For more information call Ray Goodman on 07511 707 000 or email mg@goodmangrant.co.uk

www.dental-directory.co.uk

www.endocare.co.uk

New Year saving with Snapipy

Buy 3 packs of 10/15/20 Diamond Snapipy Glass Laminar Restorative Cement during February for only £65.21 + VAT. The key for Dental Professionals treating children this year - and the new website is easy to use and navigate making it quick and painless for any dentist to find the information they need and to make contact.

For more information, contact The Dental Directory on 0800 383 0999 Or visit www.dental-directory.co.uk

EndoCare – because every tooth counts

At EndoCare we understand the real value of a tooth. That’s why we have dedicated ourselves to Endodontics - high dental pain and infection and save patients’ natural tooth. Our team of talented and highly experienced Endodontists are all experts in their field. We are tightly connected to provide high quality treatments and outstanding levels of patient care. We welcome contact from all referring practices and we are ready and willing to assist in any matter relating to Endodontic treatment. We particularly excel at treating serious or serious patients and other challenging issues such as hot spots, microsurgery and n-treatments. Not only are we team of Endodontists all highly trained but they are also equipped with the latest technology to ensure your patients receive the very best standard of care. This includes cutting-edge digital imaging systems, NITI instruments, and The Wand to offer more comfortable experiences.

To find our more about what we can offer we can offer regular referral services for your practice, contact EndoCare today. For further information please call EndoCare on 020 7234 0099 or visit www.endocare.co.uk

The Easy Way with Taxum UK

With years of experience, Taxum UK, the team of experts at Taxum are renowned for creating some of the most contemporary medical and dental cabinetry in the industry. Combining an Italian flair for aesthetics, with effective ergonomics and top quality materials, your dental practices could be completely transformed.

It’s simple, taxum UKsend your cabinetry from Taxum to be altered to suit any shape or size practice. Individual pieces can then be personalised further by a choice between the entire RAL colour range and over 200 options for top quality finishes.

Once the full design of your practice has been agreed, Taxum UK will deliver your new cabinetry ready for an easy self assembly. All furniture comes complete with health and safety guidelines and its design could significantly improve productivity among staff, making everyone happy.

Everything you need to know about Taxum cabinetry is on the new website, alongside contact details and video gallery to illustrate the whole process from start to finish.

Do it the easy way – refurbish your practice with Taxum UK!

To see how Taxum UK can transform your practice, please visit the new brand website www.taxum.com

Comeau

Combining capability with simplicity – the CS 810 from Comau Dental

The CS 810 features the very latest imaging technology and offers superior images for superior diagnosis and treatment. Designed to fit into the highest quality, the CS 810 positioning easier and image acquisition almost, allowing you to spend more time with your patient. Simple to install, the highly compact unit fits into any practice setup. The key-to-use software can also be fully integrated into your practice management software, ensuring a highly efficient workflow and increasing accessibility for all authorised professionals throughout the practice. In addition, the innovative design of the CS 810 accommodates all patients, whether they are standing, sitting or if they use a wheelchair. Take the next step to developing your practice and the service you offer patients, with the CS 810 from Comau Dental.

For more information, contact Comau Dental on 0800 169 9632 or visit www.comau.dental.co.uk

Direct Access to a Hot Topic at The Dentistry Show 2014

Friday 28th February & Saturday 1st March, NEC Birmingham. Come join Jigshed-Zest, President of the Dutch Dental Hygienists Association (NVM) & Vice President of the International Federation of Dental Hygienists (IFDH), will be speaking in the Hygiene & Therapeutic Symposium, at The Dentistry Show 2014. 

In Direct Access became the highlight of the Netherlands in 2006, Comte will be discussing how the initiative has developed in recent years, sharing her own experiences and looking to the future. “During my session, I will discuss the direct access component of the dental hygienist in the Netherlands, looking at the content of the four-year curriculum for their education and the considerations that went into the design. Furthermore I will explore the changing roles of the providers of oral health care - dentists, dental hygienists and dental assistants – and how these changes will influence the changing roles of the providers of oral health care - dentists, dental hygienists and dental assistants – and how these changes will influence the

For more information, or to register for your free delegate pass, please visit www.directaccesstooth.com, call 020 7935 5269 or email dentistry@directaccess.com

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